

CHARLIE BILSBORROW

Professionally, I would define myself as a 'fixer'. If something needs to be created, planned or developed - I'll find a way to make it happen.

I'm a natural problem-solver with a passion for all things creative. I have experience in graphic design, creative branding, motion graphics, Wordpress front-end development and user-experience design.

[VIEW PORTFOLIO](#)



EXPERIENCE

Senior Graphic Designer | Eclipse Marketing

(2025 - Present)

In my current role, I work in a marketing agency across a wide spectrum of design specialisms - from user experience web design to print, social media, motion graphics and brand identity creation. My key focus is designing for the web, including the creation of videos and animations to convey difficult subjects in a simple manner.

Senior Digital Mareketer | Tradewind Recruitment

(2023 - 2025)

In my previous role, I was responsible for managing ongoing marketing projects and reporting key metrics. This included planning email campaigns using Salesforce Account Engagement and Mailchimp, managing relationships with suppliers and scheduling social media posts with buffer.

Senior Graphic Designer | The Accountancy Partnership

(2020 - 2023)

This role was primarily focused on visual branding, graphic design and UX. This covered vector graphics, video content creation, motion graphics, meta ads, social media management and branding work across multiple channels including print, web and social media. While in this role, I trained and provided feedback for junior team members.

Group Marketing Executive | AMA Group

(2017 - 2020)

In this role, I managed a small marketing team and was responsible for content creation, social media scheduling, graphic design, marketing reports, email marketing, wordpress web development and print product design. I also set up and ran an LMS e-commerce store for the company.



Further Experience and References

Available on request



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I am now basing any future hires for my team on the *Charlie Prototype*.

In the marketing world, despite its reputation for being a creative field, it is not often that you come across individuals that are super 'switched on' and inventive, but Charlie is certainly one of them."

Maria Papadakis

Marketing Manager at i-intro®

SKILLS

Figma

80%



Adobe Suite

85%



Wordpress

75%



EDUCATION

Masters with Distinction | Writing

Liverpool John Moores University 2015 - 2017

First Class BA (Hons) | Creative Writing

Liverpool John Moores University 2015 - 2017